**MASTER IN DEVELOPMENT ECONOMICS**

**AND**

**INTERNATIONAL COOPERATION**

**(MESCI)**

Module on

**‘*Trading for Empowerment: Inclusive Livelihoods for Women and Youth - ’’***

*Syllabus and Reading List* **[[1]](#footnote-1)**

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1. **GENDER & TRADE OVERVIEW:**

**Overview, challenges, and solutions**

**What are the four dimensions of poverty, and why does gender matter for development?** This lecture will present gender, rurality, fragility, and informality as the four lenses through which poverty can be looked. Focus will then shift to gender, especially with regards to a) why it matters for development, b) which areas of gender inequality have experienced most progress so far; and c) what remains to be done.

**Is trade good or bad for women?** The second part of this lecture will introduce a theoretical framework to understand the gendered impact of trade liberalization, and review some of the benefits and challenges associated with trade and entrepreneurship that specifically affect women. Options for gender-sensitive (trade) policy responses will also be discussed.

**READINGS**

* World Bank [2022] – ‘*’Poverty and Shared Prosperity 2022: Correcting Course’’*, World Bank, Washington DC, USA.

<https://openknowledge.worldbank.org/bitstream/handle/10986/37739/9781464818936.pdf?sequence=73&isAllowed=y>

* Part I, chapter 1-2

* World Bank [2012] - *''Gender Equality and Development - 2012 World Development Report''*, World Bank, Washington DC, USA. Available at: [https://openknowledge.worldbank.org/entities/publication/51c285f6-0200-590c-97d3-95b937be3271](https://mcas-proxyweb.mcas.ms/certificate-checker?login=false&originalUrl=https%3A%2F%2Fopenknowledge.worldbank.org.mcas.ms%2Fentities%2Fpublication%2F51c285f6-0200-590c-97d3-95b937be3271%3FMcasTsid%3D15600&McasCSRF=fa5266bd8137e0d9a4f2f5b437b2695e961f715d872c6b452e93e9b576532dc7)
* Overview
* I.1: A wave of progress
* I.2: The persistence of gender inequality
* III.7: Public action for gender equality

* Goldin, C. [2024] - *''Nobel Lecture: An Evolving Economic Force''*, American Economic Review 2024, 114(6): 1515–1539. Available at: [https://doi.org/10.1257/aer.114.6.1515](https://mcas-proxyweb.mcas.ms/certificate-checker?login=false&originalUrl=https%3A%2F%2Fdoi.org.mcas.ms%2F10.1257%2Faer.114.6.1515%3FMcasTsid%3D15600&McasCSRF=fa5266bd8137e0d9a4f2f5b437b2695e961f715d872c6b452e93e9b576532dc7)

* UNCTAD – United Nations Conference on Trade and Development [2015] – *‘’Trade & Gender, Volume I – Unfolding the Links’’*, UNCTAD, Geneva, Switzerland. [https://unctad.org/system/files/official-document/gds2014d1\_en.pdf](https://mcas-proxyweb.mcas.ms/certificate-checker?login=false&originalUrl=https%3A%2F%2Functad.org.mcas.ms%2Fsystem%2Ffiles%2Fofficial-document%2Fgds2014d1_en.pdf%3FMcasTsid%3D15600&McasCSRF=fa5266bd8137e0d9a4f2f5b437b2695e961f715d872c6b452e93e9b576532dc7)
* Module 1: all chapters (pp. 1-32)
* Module 2: all chapters (pp. 35-61)

* World Bank and World Trade Organization [2020] – ‘’*Women and Trade: The Role of Trade in Promoting Gender Equality’’,* Washington, DC: World Bank. [https://openknowledge.worldbank.org/bitstream/handle/10986/34140/9781464815416.pdf](https://mcas-proxyweb.mcas.ms/certificate-checker?login=false&originalUrl=https%3A%2F%2Fopenknowledge.worldbank.org.mcas.ms%2Fbitstream%2Fhandle%2F10986%2F34140%2F9781464815416.pdf%3FMcasTsid%3D15600&McasCSRF=fa5266bd8137e0d9a4f2f5b437b2695e961f715d872c6b452e93e9b576532dc7)
* Chapter 1 and 3
* Kleven, H J, C Landais and J E Søgaard [2018] - “Children and Gender Inequality: Evidence from Denmark”, NBER, working paper 24219.

<https://www.nber.org/papers/w24219>

* \*The Economist [2024] - *''How Motherhood Hurts Careers''* - The Economist, 30 January 2024. Available at: [https://www.economist.com/interactive/graphic-detail/2024/01/30/how-motherhood-hurts-careers](https://mcas-proxyweb.mcas.ms/certificate-checker?login=false&originalUrl=https%3A%2F%2Fwww.economist.com.mcas.ms%2Finteractive%2Fgraphic-detail%2F2024%2F01%2F30%2Fhow-motherhood-hurts-careers%3FMcasTsid%3D15600&McasCSRF=fa5266bd8137e0d9a4f2f5b437b2695e961f715d872c6b452e93e9b576532dc7)  (Note: limited number of free articles accessible every month).

* \*Brenton, Paul; Gamberoni, Elisa; Sear, Catherine [2013] – *‘’Women and Trade in Africa : Realizing the Potential’’*, World Bank, Washington, DC.[*https://openknowledge.worldbank.org/handle/10986/16629*](https://mcas-proxyweb.mcas.ms/certificate-checker?login=false&originalUrl=https%3A%2F%2Fopenknowledge.worldbank.org.mcas.ms%2Fhandle%2F10986%2F16629%3FMcasTsid%3D15600&McasCSRF=fa5266bd8137e0d9a4f2f5b437b2695e961f715d872c6b452e93e9b576532dc7)
* Chapter 5, 7, 8

* \*World Bank [2022] – ‘*’Women, Business and the Law 2022’’*, World Bank, Washington DC, USA.  [https://openknowledge.worldbank.org/handle/10986/36945](https://mcas-proxyweb.mcas.ms/certificate-checker?login=false&originalUrl=https%3A%2F%2Fopenknowledge.worldbank.org.mcas.ms%2Fhandle%2F10986%2F36945%3FMcasTsid%3D15600&McasCSRF=fa5266bd8137e0d9a4f2f5b437b2695e961f715d872c6b452e93e9b576532dc7)
* Executive Summary and Chapter 1

* \*World Trade Organization (WTO) and World Bank Group (WBG) [2016] - '*'The Role of Trade in Ending Poverty’’*, World Bank Group,  Washington D.C., USA. [http://documents.worldbank.org/curated/en/726971467989468997/The-role-of-trade-in-ending-poverty](https://mcas-proxyweb.mcas.ms/certificate-checker?login=false&originalUrl=http%3A%2F%2Fdocuments.worldbank.org.mcas.ms%2Fcurated%2Fen%2F726971467989468997%2FThe-role-of-trade-in-ending-poverty%3FMcasTsid%3D15600&McasCSRF=fa5266bd8137e0d9a4f2f5b437b2695e961f715d872c6b452e93e9b576532dc7).
* Chapter 2 only

**2. GENDER, TRADE, AND EMERGENCIES:**

**The impact of conflict and COVID-19 on women traders/entrepreneurs**

**Do war or a pandemic affect women and men equally, including when engaging in trade?** The first part of this lecture will analyze some of the gendered effects of emergencies, with focus on conflict and on the COVID-19 pandemic and their impacts on women engaging in trade and entrepreneurship activities. Data and examples from various developing and developed countries will be presented.

**Also, how has war in Gaza and in Ukraine impacted food security and gender?** The second part of the lecture will review evidence from the conflict in Ukraine and Gaza to assess its impact on food production, global agricultural trade, and related food security ramifications in developing countries, with a particular focus on Sub-Saharan Africa. The gendered impact of the war on Ukrainian women, especially those involved in trading and entrepreneurship activities, will also be analyzed.

**What development interventions can help support women traders and entrepreneurs, including in fragile and conflict-affected settings?** The lecture will conclude with a review of concrete examples of analytical, operational, and policy interventions on gender & trade and on female entrepreneurship, based on real projects funded by the World Bank, UN, and other donors. Primary geographical focus will be on projects in Sub-Saharan Africa, although examples from other regions will be presented. International best practices and key lessons learned will also be covered.

**READINGS**

* Caprioli M. [2005] - '*'Primed for Violence: The Role of Gender Inequality in Predicting Internal Conflict*'', International Studies Quarterly Vol. 49, No. 2 (June 2005), pp. 161-178. [https://www.jstor.org/stable/3693510](https://mcas-proxyweb.mcas.ms/certificate-checker?login=false&originalUrl=https%3A%2F%2Fwww.jstor.org.mcas.ms%2Fstable%2F3693510%3FMcasTsid%3D15600&McasCSRF=fa5266bd8137e0d9a4f2f5b437b2695e961f715d872c6b452e93e9b576532dc7)

* FAO [2022] – ‘*’Impact of the Ukraine-Russia conflict on global food security and related matters under the mandate of the Food and Agriculture Organization of the United Nations (FAO)*’’, 117th FAO Council session, 13-17 June 2022, CL 170/6, FAO, Rome, Italy.

[https://www.fao.org/3/nj164en/nj164en.pdf](https://mcas-proxyweb.mcas.ms/certificate-checker?login=false&originalUrl=https%3A%2F%2Fwww.fao.org.mcas.ms%2F3%2Fnj164en%2Fnj164en.pdf%3FMcasTsid%3D15600&McasCSRF=fa5266bd8137e0d9a4f2f5b437b2695e961f715d872c6b452e93e9b576532dc7)

* UNWOMEN [2022] – ‘*’Global Gendered Impacts of the Ukraine Crisis on Energy Access and Food Security and Nutrition*’’, UNWOMEN, September 2022, New York, USA.

[https://www.unwomen.org/sites/default/files/2022-09/Policy-paper-Global-gendered-impacts-of-the-Ukraine-crisis-en.pdf](https://mcas-proxyweb.mcas.ms/certificate-checker?login=false&originalUrl=https%3A%2F%2Fwww.unwomen.org.mcas.ms%2Fsites%2Fdefault%2Ffiles%2F2022-09%2FPolicy-paper-Global-gendered-impacts-of-the-Ukraine-crisis-en.pdf%3FMcasTsid%3D15600&McasCSRF=fa5266bd8137e0d9a4f2f5b437b2695e961f715d872c6b452e93e9b576532dc7)

* de Paz, Carmen; Muller, Miriam; Munoz Boudet, Ana Maria; Gaddis, Isis [2020] – ‘*’Gender Dimensions of the COVID-19 Pandemic’’*, World Bank, Washington, DC. [https://openknowledge.worldbank.org/handle/10986/33622](https://mcas-proxyweb.mcas.ms/certificate-checker?login=false&originalUrl=https%3A%2F%2Fopenknowledge.worldbank.org.mcas.ms%2Fhandle%2F10986%2F33622%3FMcasTsid%3D15600&McasCSRF=fa5266bd8137e0d9a4f2f5b437b2695e961f715d872c6b452e93e9b576532dc7)

**3. PRACTICAL WORKSHOP /1:**

**Gender country assessments**

**How do we gender-review policies and conduct assessments?** This lecture will be in the form of a practical workshop,where students will be asked to work in groups to research key facts and statistics on gender and trade/entrepreneurship or COVID-19 in a developing country of their choice, and to review relevant a relevant policy from a gender standpoint. Students will also propose policy and/or operational solutions to address the main gendered challenges women face, based on topics covered in prior lectures. Country case studies will be presented and collectively discussed in class as part of a report-back plenary session.

**READINGS**

* De Paz Nieves and Muller [2021] - *''From Data into Action: The Impact of Gender Analysis on Policy and Programming*'', Poverty & Equity Notes, number 42, October 2021, World Bank Group, Washington DC, USA.

<https://openknowledge.worldbank.org/bitstream/handle/10986/36397/From-Data-into-Action-The-Impact-of-Gender-Analysis-on-Policy-and-Programming.pdf?sequence=1&isAllowed=y>

* Global Affairs Canada [2019] – ‘*’Gender Analysis’’*, Government of Canada, 23 April 2019, Ottawa, Canada.

<https://www.international.gc.ca/world-monde/funding-financement/gender_analysis-analyse_comparative.aspx?lang=eng>

**4. INCLUSIVE RURAL LIVELIHOODS /1:**

**An overview of gender and small-scale cross-border trade (SSCBT)**

**How do women, men and youth make a living in remote rural locations?** This lecture will review key facts, patterns, opportunities, and challenges of small-scale cross-border trade, a key source of livelihoods for many in rural areas in the developing world. Geographical focus will be primarily on selected countries in East, West and Southern Africa.

**READINGS**

* Brenton P. and Soprano C. [2018] – ‘*’Small-Scale Cross-Border Trade in Africa: Why It Matters and How It Should Be Supported*’’, Bridges Africa, vol. 7, issue 4, International Centre for Trade and Sustainable Development (ICTSD), June 2018. <https://www.tralac.org/images/docs/13116/bridges-africa-june-2018-ictsd.pdf>
* UNECA - United Nations Economic Commission for Africa [2021] – ‘’*Towards an estimate of informal cross-border trade in Africa’’,* UNECA, Addis Ababa, Ethiopia. <https://repository.uneca.org/bitstream/handle/10855/46374/b11996523.pdf?sequence=5&isAllowed=y>
* Chapter 2-3
* Brenton, P., Bashinge Bucekuderhwa, C., Hossein, C., Nagaki, S. and Ntagoma, J-B [2011] - “*Risky Business: Poor Women Cross-Border Traders in the Great Lakes Region of Africa*”, Africa Trade Policy Note 11, World Bank, Washington DC, USA. <https://documents1.worldbank.org/curated/zh/742571468007855952/pdf/601120BRI0Afri11public10BOX358310B0.pdf>

**5. INCLUSIVE RURAL LIVELIHOODS /2:**

**Gender-sensitive small-scale trade interventions**

**How can international development support (female) small-scale traders in rural areas?** This lecture will present concrete examples of analytical, operational, and policy interventions on (gender-sensitive) small-scale trade facilitation, based on real World Bank projects from selected countries in Sub-Saharan Africa. International best practices and lessons learned will also be covered.

**READINGS**

* Brenton P., Dihel N., Hoppe M, and Soprano C. [2014] - ‘*’Improving Behavior at Borders to Promote Trade Formalization: The Charter for Cross-Border Traders*’’, Africa Trade Policy Notes - The World Bank Group, Washington DC (USA). <https://documents1.worldbank.org/curated/en/894601468346146304/pdf/894730BRI0Char0Box0385291B00PUBLIC0.pdf>
* World Bank Group [2015] – ‘*’Great Lakes Trade Facilitation Project*’’, Project Appraisal Document (PAD), September 2015, Washington DC, USA. <http://documents.worldbank.org/curated/en/348781468188338972/pdf/PAD1254-PAD-P151083-IDA-R2015-0245-1-Box393199B-OUO-9.pdf>
  + Section I, II, III and IV (pp. 1-25).

**6. WORKSHOP /2:**

**Quantitative survey design**

**How can we collect sex-disaggregated (trade) data in remote rural locations?** In this practical workshop, students will be asked to work in groups to design questionnaires for a gender-sensitive survey on cross-border trade, based on topics covered in previous lectures. Draft questionnaires will be presented and collectively discussed in class as part of a report-back plenary session.

**READINGS**

* World Bank Group [2020] – ‘*’TFWA Program Small-Scale Cross-Border Trade Survey*’’, Executive Summary, Washington DC: World Bank Group.

<https://www.tfwa.projects.ecowas.int/images/InfographicDocument/Executive_Summary_SSCBT.pdf>

* World Bank Group [2020] – ‘*’TFWA Program Small-Scale Cross-Border Trade Survey*’’, Main Report, Washington DC: World Bank Group. <https://www.tfwa.projects.ecowas.int/images/InfographicDocument/SSCBT_Report.pdf>
* Section 1-2 and Annex A

1. For each lecture, optional readings are marked with a red asterisk (\*). All other readings are mandatory. [↑](#footnote-ref-1)